

Your support of the Downtown Business Association, LLC through membership investment will help to promote retail and community events throughout the year. Business meetings are held monthly on the third Wednesday beginning at 8:00 a.m. at Picket Fence Café, except for December. Friday Night Socials are held on the Friday following each monthly meeting beginning at 5:00 p.m. at Traditions Inn. We welcome you to be as active in the organization as possible. Members are contacted about the three or four major promotions each year with smaller promotions and events usually introduced at the monthly meetings. We thank you for your support and involvement. Date _____

Business Name _____ Contact Person _____

Mailing Address _____

Bus. Phone number (____) ____-____ Cell Number (____) ____-____ Fax number(____) ____-____ # of Employees _____

E-mail address _____

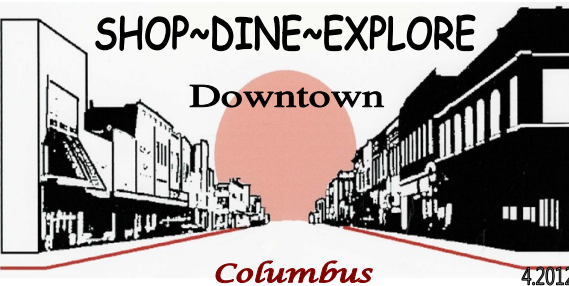
Web Site address _____ Total Enclosed \$ _____

Let us know your interest _____ Volunteering _____ Networking _____ Promoting your Business _____ Support Downtown growth _____



For any questions you might have, please call Kevin Johnson at 402-564-1306.

(Make check payable to DBA) **Mail to:** DBA, P O Box 124, Columbus, NE 68602-0124



Downtown Events

- **Easter Egg Hunt** — Frankfort Square
Saturday before Palm Sunday, 1:00 pm
- **Downtown Spring Carnival** —
late April or mid May
- **Farmers Market** — Frankfort Square
late May thru mid October
- **Lawn Chairs on the Square** —
Frankfort Square, Thursdays, 7:00-8:30 pm
mid June thru mid August. Music/Concessions
- **Cruise Night** — Duster's
last Thursday of month, 6:00-9:00 pm
May thru September
- **Sidewalk Sales and Downtown Runaround** —
third Saturday in July
- **Columbus Days** — Frankfort Square
third week in August
- **Mustang Club Car Show** — Frankfort Square
Saturday of Columbus Days, 8 am - 4 pm
- **Columbus Days Parade** —
Sunday of Columbus Days, 3:00 pm
- **Trick or Treat Day** — Downtown
Saturday before Halloween, 10 am-1 pm
- **Annual Downtown Christmas Stroll** —
Thursday before Thanksgiving, 4pm-8pm
- **Holiday Decorations.** Christmas decorations
and pennants on 13th and 11th Street are
purchased and maintained by D.B.A.



Columbus Downtown Business Association, LLC

Membership Investment



Historical Downtown



ANNUAL MEMBERSHIP INVESTMENT



_____	Keystone Members (\$2000)	\$2,000+
_____	Sustainer Members (\$1000-\$1500)	\$ 1,000+
_____	Blue Seal Members (500)	\$ 500+
_____	Progressive Members (\$400)	\$ 400
_____	Jubilee Members (\$300)	\$ 300+
_____	Supporter Members (\$200-\$295)	\$ 200+
_____	Builder Members (\$125-\$195)	\$ 125+
_____	Associations, Non-Profits, Foundations (\$75 - \$124)	\$ 75+
_____	Patron Members, Churches, Daycare, Education, Foundations, New Business to Downtown, Government, Friends (\$50 - \$124)	\$ 50+

ANNUAL CONTRIBUTIONS: Advertising-billboard, etc \$ _____
 Christmas Decorations Fund \$ _____

Thank You for Your Support!

Mail to:

(Make check PAYABLE to Columbus Downtown Business Association)

P O Box 124, Columbus NE 68602-0124

Grand Total Enclosed \$ _____

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BUSINESS MEETINGS are held on the third Wednesday beginning at 8:00 a.m. at Picket Fence Café, except December.

FRIDAY NIGHT SOCIAL are held the Friday following each meeting beginning at 5:00 p.m. at Traditions Inn. We welcome you to be as active in the organization as possible. Members are contacted about the 3 or 4 major promotions each year with smaller promotions and events usually introduced at the monthly meetings.

We Thank You for your support and involvement

BENEFITS OF MEMBERSHIP

Receive the benefits that more than 100 other business leaders are enjoying. When downtown prospers, business owners, property owners, citizens and visitors benefit.

- ♦ Advocacy
- ♦ Networking Opportunity
- ♦ Monthly Newsletters & Breaking News Updates
- ♦ Monthly Membership Meetings
- ♦ Membership Friday Night Social
- ♦ Sponsorship Opportunities
- ♦ Business Counseling
- ♦ Referrals
- ♦ Leadership Recognition
- ♦ Reduced fees for events and marketing initiatives
- ♦ Cooperative advertising and promotion opportunities
- ♦ Website link

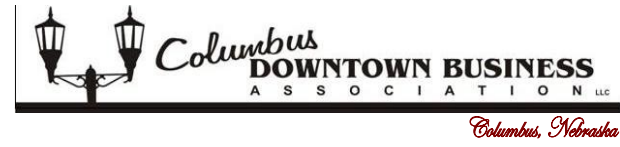
OUR MISSION

To develop and strengthen the Historic Downtown as the center of the Community with a blend of retail, business, government, dining and entertainment that showcases hometown values with historic traditions thus, Improving the quality of life in Columbus.

Columbus Downtown Business Association, LLC capitalized on the idea that the downtown is the center of community life and more than just a place of commerce. We believe that a revitalized downtown benefits the community because an active downtown is a symbol of community economic health, local quality of life, and pride and community history. The purpose of the Downtown Association is to encourage, promote, and support downtown Columbus' economic vitality as well as the image and appearance of downtown.

The Association is founded on eight effective principles for success that are carried out through the 4 Point Approach. Through the work of volunteer committees the 4 point approach encourages economic development of business improvement, design, organization, and promotion. When working simultaneously and comprehensively to help keep downtown thriving and addressing present as well as future strengths, weaknesses, opportunity and challenges. Eight Effective Principles: Comprehensive, Incremental, Self-Initiated Help, Public-Private Partnerships, Asset Enhancement, Quality, Proactive-Positive Change, Implementation Oriented.

Downtown Columbus with its historic architectures is a lively destination of choice for business, shopping, entertainment, dining, and living.



DBA - WHO SHOULD JOIN

1. Business owners whose success is aided by an attractive, healthy and vital business environment.
2. Retailers and restaurateurs who recognize that a healthy and prosperous business community will increase sales and traffic to their business, and that cooperative programming provides opportunities to develop new customers and relationships.
3. Corporate executives who understand that the success of nearby commercial districts helps attract and maintain a quality workforce.
4. Downtown professionals, managers, consultants, real estate agents/businesses, developers, lawyers, accountants and others who share in our vision for the future of Downtown Columbus.
5. Residents who understand the importance of a friendly, welcoming and safe business district for the benefit of the entire community.
6. Non-profit organizations, Churches who know that a healthy community can only improve the economic environment in which they operate and seek funding support.
7. Individuals who take pride in Downtown and understand that people really make a difference in shaping the future of the place they call home.
8. Friends of the Downtown; those who support the activities of the Downtown business community and who have developed personal and professional relationships with businesses that are located here.

For more membership information or how you can become involved, email downtwn@megavision.com or call Barb Siedlik, Coordinator at 402-910-6604, Co-Managers 402-564-1306.